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Valdosta, Georgia
Permit No. 9

Carlisle Seed & Plant Company
Growers of Vegetable Plants and Flower Bulbs
"HOME OF QUALITY AND SERVICE"
Valdosta, Georgia

U. S. DEPT. OF AGRICULTURE

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WASHINGTON, D. C.

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FOREWORD

In presenting this catalog, we wish to express our thanks to all those who have patronized us so generously in the past. We wish also to say that if there is one who thinks that we have not given him a square deal we want to know it. We would like to adjust the matter with him now. It is our aim to conduct our business on the principles of the Golden Rule, and the growth of our business has proven that this policy is a success.

We try not to over-estimate our products in our advertising matter. We do not say that we are the best growers in the business, but we do know that we are supplying some of the largest dealers and seedsmen in the country with our plants. If we could present you with some of the complimentary letters from some such concerns you would agree with us that our quality service is above the average. The reason that our quality is above the average is that we grow our plants and every order has the personal attention of the owners. We know that if our plants please you, you will tell your neighbors and your neighbors will keep you advertised as long as you give service.

We are glad to offer you this season a few new additions to our stocks—flower bulbs and plants, and also White Leghorn chickens. This stock is grown on our own farm, under our personal supervision, and you can be assured that same is of the highest quality.

Trust you will not overlook the fact that we are offering you practically every kind of vegetable plant grown, as well as the most popular flower bulbs and plants, possible for us to grow in this climate. We think, too, that you will appreciate the opportunity of buying from a concern that will stand squarely behind every shipment at the same price of the average grower. Our large business enables us to give you the very best at the same cost.

WORD TO NORTHERN CUSTOMERS

Last year our Northern plant sales increased 50% and we are anxious to make the increase larger this season. Customers who have never tried our plants will be surprised at the earliness of the crops, especially cabbage, onion and tomato crops, from our plants. Cabbage will mature at least two weeks earlier where grown from frost proof plants rather than home grown stock. Hot house plants cannot stand as much cold as our plants, which are grown out in the open fields and toughened as the winter comes on. Our cabbage plants will stand a temperature as low as 20 degrees if properly set. Do not think that because we are quoting you cheap prices that we will send you junk. Planters in the South have finished setting by first of April and at times we have millions of our very best plants left in the field should we not be able to ship them nor

Also considering our cheap labor, you can understand that we can afford to sell at cheap prices. You will also notice in your Northern seed men's catalogs that they are advertising frost proof cabbage plants. These are grown right here in our sections. In fact we ship millions each season for two large Northern seedsmen. You save the difference by buying them direct. We also grow millions of tomato plants for the Indiana and Illinois canners and are successful in getting them to destination in good condition, so we are sure that we can get tomato plants to you by parcel post at even a greater distance. Our tomato plants are grown in open field and are ready for shipping from March first until July. We do hope you will not miss the opportunity of making a test of our plants in your garden this season. Root is small and our plants will make you earlier crops. Since we do not have enough space to print the complimentary letters from some of our Northern customers, if you doubt us getting our plants to you in good condition, we will be glad to refer you to some customer in your own state to whom we have made shipments.

SOUTH CAROLINA COAST CABBAGE PLANTS

For the purpose of increasing our plant sales by bringing our plants as near as possible to our customers, we are growing 25 acres of cabbage and onion plants at Hardeeville, S. C. This point is located on the coast in the same section where all the other large plant growers are doing business. These plants are of extra quality and the same service is given from this point as from our place here at Valdosta. Customers ordering from Hardeeville are requested to send all orders direct to us there. Our office at that place will give immediate attention to all correspondence.

FLORIDA TOMATO PLANTS

Our past experience growing early tomato plants in hot beds has convinced us that this is not a satisfactory way to grow early plants. Hot bed plants are too tender, will not ship, nor will they stand any cold. The right kind of tomato plant will stand a small frost without injury. We have actually seen this happen. They must be very tough and hardy, however, to stand this frost. We are opening a growing station in South Florida for the purpose of growing early tomato plants alone. These plants will be grown in open field on soils that will be free from diseases (fresh cleared lands) and kind of soil that will make woody plants. As this catalog goes to press we have not yet decided on the exact location, but you can be sure of getting tomato plants from us by February fifteenth. These plants will be shipped you on an absolute guarantee of safe arrival and good condition or your money refunded.

We are convinced that the only fair way to advertise and ship plants is to let the customer pay the transportation charges. Those who live only 100 miles from us do not want to pay the same postage as the customer who is 500 miles away. Therefore, we are charging you only for the plants and you will pay the postage upon receipt of your shipment. Now we will send all parcels charges collect. We do not want you to send the money to pay the postage, as we cannot tell what the amount will be until the package is weighed in the Post Office. Just pay the Postman when you receive the plants.

Please remember that we are shipping you the best of stocks at the same cost as the average grower's stocks, and it costs money to care for and pack plants. We cannot afford to sell you at these cheap prices and label every bundle without extra cost. We can easily send you two varieties of any kind of plants. In ordering 500 cabbage plants we can send you 250 plants each of two kinds and label each end of the crate. With such arrangements you will be sure of knowing your varieties.

As soon as your plants arrive, take them out of crates immediately and set if the weather is not too cold. Should the weather not be favorable, cut strings from the bundles and trench in a warm place until conditions are suitable for setting. It is not impossible to keep cabbage plants trenched for two weeks before setting. It is a mistake to set plants when ground freezes even a part of the day. They are more apt to get damaged when they are first set while the ground is loosely packed around them. However, they will stand a temperature down to 20 degrees after they get settled in ground. If your plants are yellow when they arrive, do not jump to the conclusion that they are worthless. Plants will turn this color when packed in tight crates. Some time the leaves will drop from them until nothing is left but the bud. But as long as the bud is there they are good for setting.

We want to stimulate our community to call on plant dealers and sell our Frost Proof Cabbage Plants. To the right parties

CABBAGE PLANTS

ONION PLANTS

PORTO RICO POTATO PLANTS

PEPPER AND EGG PLANTS

TOMATO PLANTS

We have arranged to grow 25 acres of early tomato plants in South Florida, which will be ready about the 15th of February. These plants will be shipped you on an absolute guarantee of arriving in good condition or your money refunded. You certainly could not go wrong in setting a few extra thousand plants for your town market. Tomatoes bring a high price at this season of the year. Beat your neighbor by setting our extra early plants. Our varieties will be Earliana, Chalk's Early Jewel, Livingston's Globe, Redfield Beauty, Greater Baltimore and Stone. Prices from February 15th until April 1st in small quantities: 300 plants, \$1.00; 500 plants, \$1.50; 1,000 plants, \$2.50, mail or express, from Florida shipping point.

Our Georgia plants will not be ready for shipping before April first and will be of the same varieties mentioned above. Prices in small quantities will be: 300 plants, 50c; 500 plants, 75c; 1,000 plants, \$1.25, mail or express.